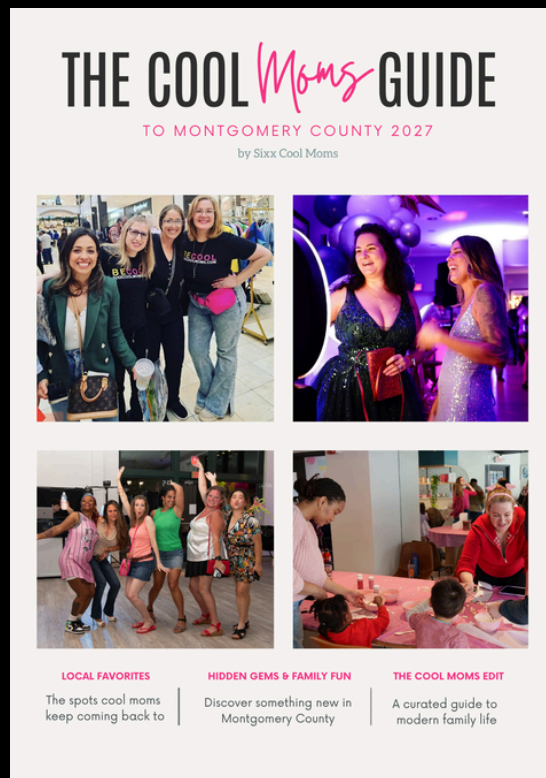


MEDIA KIT 2027

# THE COOL MOMS GUIDE

To Montgomery County



Discover Montgomery County differently.

Publishing January 2027

by Sixx Cool Moms

# AUDIENCE & REACH

Sixx Cool Moms is a highly engaged local parenting and lifestyle community connecting Montgomery County families online and in real life.



**14,600+**

Members in Sixx Cool Moms of Montgomery County



**5,800+**

Members in Cool Kids of the DMV



**9,000+**

Followers on National Instagram



**7,200+**

Followers on Main Facebook Page



**1,700+**

Followers on Montgomery County Instagram



**20,000+**

Email Subscribers Across the Network

## AUDIENCE SNAPSHOT



Women ages 35–54



Moms & family decision makers



Montgomery County residents



Actively seeking trusted local recommendations

# DISTRIBUTION & SPECS

## PRINT + DIGITAL DISTRIBUTION

- Sixx Cool Moms events
- Sponsor & partner locations
- Family-friendly businesses
- Wellness & lifestyle spaces
- Community events & activations
- Digital edition shared online
- Social media promotion
- Email marketing campaigns

## GUIDE SPECS

- Premium full-color print
- 20 interior pages + cover
- 8.5" x 11" magazine format
- Premium silk stock
- 5,000 print copies projected
- Montgomery County distribution
- Editorial-style layout
- Print + digital editions

Designed for long shelf life and ongoing visibility throughout 2027

## FEATURED CATEGORIES

Hidden Gems

Family Fun

Dining & Coffee

Wellness & Self Care

Camps & Activities

Moms' Night Out

Shopping & Local Faves

Home & Lifestyle

Women-Owned Biz

# ADVERTISING OPPORTUNITIES

**\$4,500**

## BACK COVER SPONSOR

Back cover placement | Full page ad

**\$3,500**

## INSIDE COVER SPONSOR

Inside front cover | Full page ad

**\$1,500**

## FULL PAGE

Full page advertisement

**\$850**

## HALF PAGE

Half page advertisement

**\$500**

## QUARTER PAGE

Quarter page advertisement

**\$150**

## DIRECTORY LISTING

Logo + description + website listing

Limited placements available. Reserve early.



# RESERVE YOUR PLACEMENT

in the 2027 Edition



Limited placements available.

Secure your spot in the guide Montgomery County moms  
will reference all year long.



[RESERVE TODAY](#)



[www.sixxcoolmoms.com](http://www.sixxcoolmoms.com)