

MEDIA KIT 2027

THE COOL MOMS GUIDE

To Montgomery County



Discover Montgomery County differently.

Publishing January 2027

by Sixx Cool Moms

AUDIENCE & REACH

Sixx Cool Moms is a highly engaged local parenting and lifestyle community connecting Montgomery County families online and in real life.



14,600+

Members in Sixx Cool Moms of Montgomery County



5,800+

Members in Cool Kids of the DMV



9,000+

Followers on National Instagram



7,200+

Followers on Main Facebook Page



1,700+

Followers on Montgomery County Instagram



20,000+

Email Subscribers Across the Network

AUDIENCE SNAPSHOT



Women ages 35–54



Moms & family decision makers



Montgomery County residents



Actively seeking trusted local recommendations

DISTRIBUTION & SPECS

PRINT + DIGITAL DISTRIBUTION

- Sixx Cool Moms events
- Sponsor & partner locations
- Family-friendly businesses
- Wellness & lifestyle spaces
- Community events & activations
- Digital edition shared online
- Social media promotion
- Email marketing campaigns

GUIDE SPECS

- Premium full-color print
- 20 interior pages + cover
- 8.5" x 11" magazine format
- Premium silk stock
- 5,000 print copies projected
- Montgomery County distribution
- Editorial-style layout
- Print + digital editions

Designed for long shelf life and ongoing visibility throughout 2027

FEATURED CATEGORIES

Hidden Gems

Family Fun

Dining & Coffee

Wellness & Self Care

Camps & Activities

Moms' Night Out

Shopping & Local Faves

Home & Lifestyle

Women-Owned Biz

ADVERTISING OPPORTUNITIES

\$4,500

BACK COVER SPONSOR

Back cover placement | Full page ad | Category exclusivity

\$3,500

INSIDE COVER SPONSOR

Inside front cover | Full page ad | Category exclusivity

\$1,500

FULL PAGE

Full page advertisement

\$850

HALF PAGE

Half page advertisement

\$500

QUARTER PAGE

Quarter page advertisement

\$150

DIRECTORY LISTING

Logo + description + website listing

Limited placements available. Reserve early.



RESERVE YOUR PLACEMENT

in the 2027 Edition



Limited placements available.

Secure your spot in the guide Montgomery County moms
will reference all year long.



[RESERVE TODAY](#)



www.sixxcoolmoms.com